

ELEVATE YOUR BRAND.



CORPORATE MEMBER & SPONSOR

WHY ADVERTISE WITH US?

Golf attracts a demographic that tends to have higher disposable income and strong purchasing power, making it a valuable audience to target. Additionally, golfers tend to spend several hours on the course, providing ample time for them to notice your advertisements and develop an interest in your business.

BUILD YOUR BRAND AWARENESS

With strategic placements like tee box signage and dynamic digital displays, businesses can create lasting impressions in a relaxed and social setting.

Advertise and gain awareness for your business while people enjoy the game of golf at Van Patten Golf Club.

OUR MARKET REACH

2023 Golf Rounds: 50,000+

Email List: Over 16,500 contacts

Facebook: Over 3,800+ followers

Instagram: Over 3,800+ followers

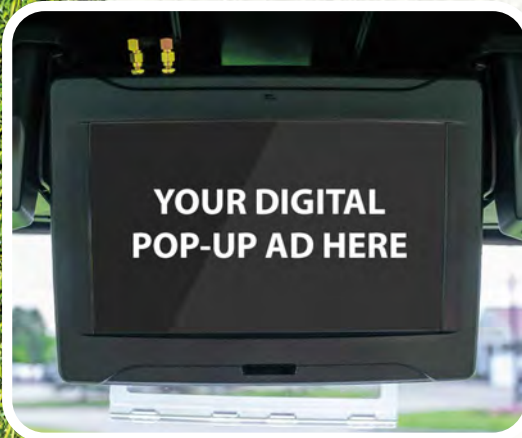
CORPORATE SPONSOR

LIMITED AVAILABILITY · INCREDIBLE VALUE!

- Permanent 2024 Tee Box Fixture Advertisement
- Social Media / Email Recognition
- Golf Cart Digital Display Ad on Your Hole
- Ad Space on Our 85" Outdoor Digital Displays
- Logo on Back of Scorecard
- 12 Foursome Golf Passes **or** 48 Individual Rounds
- 12 \$100 Gift Certificates Valid In The Cooley Kill Restaurant & Bar or Van Patten Pro Shop

To get started, please send an email to bkennedy@vanpattengolf.com

Put Your Brand In Front Of Thousands Of Players



DIGITAL CART DISPLAY AD

With our Club Car digital display ads, your advertisement will “pop” on our cart’s display each time golfers enter your designated hole’s area. This extended exposure time, combined with a physical, permanent Tee Box advertisement, and receptive audience, can lead to a high conversion rate, making it a great return on investment.

DOUBLE-SIDED POLE BANNER

Your brand will be displayed in a double sided pole banner along the entrance drive at Van Patten Golf Club. The banner will showcase your support for the club while also serving as a powerful marketing tool for our an engaged demographic.



TEE-BOX FIXTURE SIGN & SCORECARD LOGO

Your business will have a physical sign mounted to your sponsored hole at Van Patten. The perfect place to catch the attention of our golfers with relevant information and call-to-action to engage with your brand. **Plus**, your company logo will be featured on the back of our scorecards. With over 50,000 rounds played last year, that is a lot of eyes on your brand!

FEATURED POSTS & ONLINE RECOGNITION

Gain extensive exposure as we feature your brand in a dedicated social media post with our audience of over 7,000 people. Your company will also be showcased on our corporate sponsorship website page. Plus, our corporate sponsors will be recognized in an email campaign to over 16,000 subscribers.



To get started, please send an email to bkennedy@vanpattengolf.com

Prominent Club Ad Space

AD SPACE **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE**

CLUB RULES

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1 • PAR 5 □ 510 YARDS ■ 475 YARDS ■ 450 YARDS	2 • PAR 4 □ 380 YARDS ■ 367 YARDS ■ 340 YARDS	3 • PAR 4 □ 410 YARDS ■ 390 YARDS ■ 310 YARDS	4 • PAR 3 □ 180 YARDS ■ 145 YARDS ■ 120 YARDS	5 • PAR 4 □ 380 YARDS ■ 366 YARDS ■ 290 YARDS	6 • PAR 3 □ 160 YARDS ■ 144 YARDS ■ 130 YARDS	7 • PAR 4 □ 435 YARDS ■ 400 YARDS ■ 365 YARDS	8 • PAR 4 □ 350 YARDS ■ 335 YARDS ■ 275 YARDS	9 • PAR 5 □ 526 YARDS ■ 470 YARDS ■ 440 YARDS	10 • PAR 4 □ 380 YARDS ■ 370 YARDS ■ 355 YARDS	11 • PAR 4 □ 340 YARDS ■ 331 YARDS ■ 350 YARDS	12 • PAR 4 □ 390 YARDS ■ 365 YARDS ■ 345 YARDS	13 • PAR 5 □ 525 YARDS ■ 500 YARDS ■ 360 YARDS	14 • PAR 4 □ 400 YARDS ■ 348 YARDS ■ 320 YARDS	15 • PAR 3 □ 150 YARDS ■ 135 YARDS ■ 110 YARDS	16 • PAR 4 □ 390 YARDS ■ 325 YARDS ■ 305 YARDS	17 • PAR 3 □ 170 YARDS ■ 145 YARDS ■ 125 YARDS	18 • PAR 5 □ 502 YARDS ■ 475 YARDS ■ 440 YARDS	19 • PAR 5 □ 480 YARDS ■ 465 YARDS ■ 455 YARDS	20 • PAR 4 □ 400 YARDS ■ 380 YARDS ■ 310 YARDS	21 • PAR 5 □ 475 YARDS ■ 465 YARDS ■ 430 YARDS	22 • PAR 4 □ 365 YARDS ■ 345 YARDS ■ 300 YARDS	23 • PAR 4 □ 445 YARDS ■ 430 YARDS ■ 410 YARDS	24 • PAR 3 □ 240 YARDS ■ 230 YARDS ■ 150 YARDS	25 • PAR 5 □ 495 YARDS ■ 461 YARDS ■ 420 YARDS	26 • PAR 3 □ 185 YARDS ■ 175 YARDS ■ 140 YARDS	27 • PAR 4 □ 450 YARDS ■ 440 YARDS ■ 390 YARDS
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VAN PATTEN GOLF CLUB

YOUR LOCATION

AD SPACE **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE**

TWO 85" DIGITAL OUTDOOR DISPLAYS LOCATED NEAR PRO SHOP

DIGITAL COURSE MAP DISPLAYS

Introducing our Digital Club Displays, two 85" outdoor televisions at the heart of the golf club offering prime ad space for businesses. These displays seamlessly integrates course maps, rules, and information to all of our golfers.

For businesses, this presents a unique advertising opportunity to capture the attention of a captive audience. Your Corporate Membership includes a single ad space around the perimeter to elevate your brand visibility among avid golfers.

Being a fully customizable digital display, Van Patten Golf Club can update your ad as necessary to promote special offers or promotions for your business throughout the season.

Join us in transforming the golfing experience and maximizing your business exposure with our state-of-the-art Digital Course Map Displays.

To get started, please send an email to bkennedy@vanpattengolf.com

Play & Promote

ENJOY BUILT IN GOLF & DINE BENEFITS

By sponsoring our club, you will not only support our efforts to promote golf but also gain visibility for your brand, all while enjoying the benefits of golfing at Van Patten for the 2024 season!

Bring your team or customers for a round of golf!



- Twelve (12) Foursome Golf Passes (Carts Included) or
 - Forty-Eight (48) Individual Rounds (Cart Included)
 - Twelve (12) \$100 Van Patten Gift Cards
- May be redeemed in the Restaurant or Pro Shop!

OVER \$4,500 OF BUILT-IN VALUE!

SECURE YOUR CORPORATE SPONSORSHIP

Corporate Sponsorships are **limited to the first 27 businesses** for the 2024 Golf Season. To secure your corporate sponsorship, please send an inquiry to proshop@vanpattengolf.com.

CORPORATE SPONSOR - \$5,000

*TAX INCLUDED

