

Elevate Your Brand.



2025 CORPORATE MEMBER + SPONSOR

CORPORATE SPONSOR
LIMITED AVAILABILITY • INCREDIBLE VALUE!

WHY ADVERTISE WITH US?

Market your business while enjoying golf membership benefits at Van Patten Golf Club. With high disposable income, high purchasing power, and several hours spent on the course, our golfers are a prime demographic to bring awareness to your business.

ALL-NEW FOR 2025

For 2025, Van Patten Golf Club is over our Corporate Member/Sponsors 3 incredible advertising & membership tiers for your business. Plus, we are now the home of **Mixed Breed Brewing** – allowing us to reach a new demographic and while providing even greater value for your marketing dollars.

OUR MARKET REACH

2024 Golf Rounds: 50,000+

Email List: Over 18,200 contacts

Facebook: Over 4,200+ followers

Instagram: Over 4,300+ followers



To get started, visit www.vanpattengolf.com/sponsorships

Three Packages Designed To Elevate Your Business

TIER I DRIVE THE GREEN

Your business will have a physical sign mounted to your sponsored hole at Van Patten. The perfect place to catch the attention of our golfers with relevant information and call-to-action to engage with your brand. **Plus**, your company logo will be featured on the back of our scorecards. With over 50,000 rounds played last year, that is a lot of eyes on your brand!

*TAX INCLUDED

\$5,000

INCLUDES:

- Social Media / Email Recognition
- Double-Sided Pole Banner
- Permanent 2024 Tee Box Fixture
- Golf Cart Digital Display Ad on Your Hole
- 85" Outdoor Digital Display Ad Space
- Logo on Back of Scorecard
- 48 Individual Rounds (Share with others!)
- 6 \$100 Gift Certificates Valid in our Mixed Breed Restaurant & Brew Pub
- 6 \$100 Gift Certificates for our Pro Shop

TIER II BREWS & BIRDIES

Experience the perfect blend of golf and craft beer at Van Patten Golf Club, now the home of Mixed Breed Brewing. This tier offers **all the benefits of our Tier 1 package**, plus exclusive brewery experiences designed to elevate your brand and engage your clients. Enjoy the opportunity to create your own custom-branded beer, become a Mug Club member with year-long perks, and host a private brewery tour and tasting event, complete with a sponsor-exclusive dinner party for your team and clients.

*TAX INCLUDED

\$10,000

INCLUDES:

Everything in Tier I "Drive The Green"

Custom-Branded Beer

Collaborate with the brewery to create a unique beer with the sponsor's branding, complete with custom labels.

Mug Club Membership

Exclusive membership for the sponsor, with beer mug discounts on draft beers for the year.

Private Brewery Tour, Taste, & Dine Event

A private brewery tour, beer tasting, and dining event for your company. Experience the flavors of our brewery with a sponsor exclusive dinner party afterward for your team & clients. **(Up to 30 guests)**

TIER III THE GREEN JACKET

"The Green Jacket," is our premier sponsorship tier designed for those who want to elevate their brand and experience with the best that Van Patten Golf Club has to offer.

This exclusive package combines unparalleled exposure, where we come to your business for a full marketing production day that includes a professional photography and video session to showcase your business!

Plus, enjoy complimentary entry into one of our not-for-profit golf tournaments of your choosing, and even the opportunity to name one of our seasonal beers at the Mixed Breed Restaurant & Brew Pub. Join us for an unforgettable partnership that highlights your

Includes everything offered in Tiers 1 & 2!

*TAX INCLUDED

\$15,000

INCLUDES:

Everything in Tier I & Tier II

Professional Photography Session

A full set of high-quality photographs of the sponsor's business, services, and products, perfect for marketing materials and social media.

Professional Video Session

A professionally produced 60-120 second brand video showcasing your businesses products and services. Highlighted on our social channels and yours to keep for your social media and website.

————— **PLUS** —————

Premium Company Golf Outing

Company outing - Pick a Date - up to 48 players - food at the turf
Beer tasting for all your guests

VP Suites Golf Simulator Package

16 hour pass to our VP Suites curved Simulators

Seasonal Beer Naming Rights

The option to name one of the seasonal beers at the Mixed Breed Restaurant & Brew Pub after the sponsor's business. Offered on our restaurant's menu.

To get started, visit www.vanpattengolf.com/sponsorships

Put Your Brand In Front Of Thousands Of Players



DIGITAL CART DISPLAY AD

With our Club Car digital display ads, your advertisement will “pop” on our cart’s display each time golfers enter your designated hole’s area. This extended exposure time, combined with a physical, permanent Tee Box advertisement, and receptive audience, can lead to a high conversion rate, making it a great return on investment.

DOUBLE-SIDED POLE BANNER

Your brand will be displayed in a double sided pole banner along the entrance drive at Van Patten Golf Club. The banner will showcase your support for the club while also serving as a powerful marketing tool for our an engaged demographic.



TEE-BOX FIXTURE SIGN & SCORECARD LOGO

Your business will have a physical sign mounted to your sponsored hole at Van Patten. The perfect place to catch the attention of our golfers with relevant information and call-to-action to engage with your brand. **Plus**, your company logo will be featured on the back of our scorecards. With over 50,000 rounds played last year, that is alot of eyes on your brand!

FEATURED POSTS & ONLINE RECOGNITION

Gain extensive exposure as we feature your brand in a dedicated social media post with our **audience of over 8,500 people**. Your company will also be showcased on our corporate sponsorship website page. Plus, our corporate sponsors will be recognized in an email campaign to **over 18,000 subscribers**.

To get started, visit www.vanpattengolf.com/sponsorships



Prominent Club Ad Space

AD SPACE **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE**

CLUB RULES

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1 • PAR 5 □ 510 YARDS ■ 475 YARDS ■ 450 YARDS	2 • PAR 4 □ 380 YARDS ■ 367 YARDS ■ 340 YARDS	3 • PAR 4 □ 410 YARDS ■ 390 YARDS ■ 310 YARDS	4 • PAR 3 □ 180 YARDS ■ 145 YARDS ■ 120 YARDS	5 • PAR 4 □ 380 YARDS ■ 364 YARDS ■ 290 YARDS	6 • PAR 3 □ 160 YARDS ■ 144 YARDS ■ 130 YARDS	7 • PAR 4 □ 435 YARDS ■ 400 YARDS ■ 365 YARDS	8 • PAR 4 □ 350 YARDS ■ 335 YARDS ■ 275 YARDS	9 • PAR 5 □ 526 YARDS ■ 470 YARDS ■ 440 YARDS	10 • PAR 4 □ 380 YARDS ■ 370 YARDS ■ 355 YARDS	11 • PAR 4 □ 340 YARDS ■ 331 YARDS ■ 350 YARDS	12 • PAR 4 □ 390 YARDS ■ 365 YARDS ■ 345 YARDS	13 • PAR 5 □ 525 YARDS ■ 500 YARDS ■ 360 YARDS	14 • PAR 4 □ 400 YARDS ■ 348 YARDS ■ 320 YARDS	15 • PAR 3 □ 150 YARDS ■ 135 YARDS ■ 110 YARDS	16 • PAR 4 □ 390 YARDS ■ 325 YARDS ■ 305 YARDS	17 • PAR 3 □ 170 YARDS ■ 145 YARDS ■ 125 YARDS	18 • PAR 5 □ 502 YARDS ■ 475 YARDS ■ 440 YARDS	19 • PAR 5 □ 480 YARDS ■ 465 YARDS ■ 455 YARDS	20 • PAR 4 □ 400 YARDS ■ 380 YARDS ■ 310 YARDS	21 • PAR 5 □ 475 YARDS ■ 465 YARDS ■ 430 YARDS	22 • PAR 4 □ 365 YARDS ■ 345 YARDS ■ 300 YARDS	23 • PAR 4 □ 445 YARDS ■ 430 YARDS ■ 410 YARDS	24 • PAR 3 □ 240 YARDS ■ 230 YARDS ■ 150 YARDS	25 • PAR 5 □ 495 YARDS ■ 461 YARDS ■ 420 YARDS	26 • PAR 3 □ 185 YARDS ■ 175 YARDS ■ 140 YARDS	27 • PAR 4 □ 450 YARDS ■ 440 YARDS ■ 390 YARDS
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VAN PATTEN GOLF CLUB

AD SPACE **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE** **AD SPACE**

TWO 85" DIGITAL OUTDOOR DISPLAYS LOCATED NEAR PRO SHOP

DIGITAL COURSE MAP DISPLAYS

Our Digital Club Displays, two 85" outdoor televisions are at the heart of the golf club, offering prime ad space for businesses. These displays seamlessly integrates course maps, rules, and information to all of our golfers.

For businesses, this presents a unique advertising opportunity to capture the attention of a captive audience. Your Corporate Membership includes a single ad space around the perimeter to elevate your brand visibility among avid golfers.

Being a fully customizable digital display, Van Patten Golf Club can update your ad as necessary to promote special offers or promotions for your business throughout the season.

Join us in transforming the golfing experience and maximizing your business exposure with our state-of-the-art Digital Course Map Displays.

To get started, visit www.vanpattengolf.com/sponsorships

Play & Promote

ENJOY BUILT IN GOLF & DINE BENEFITS

By sponsoring our club, you will not only support our efforts to promote golf but also gain visibility for your brand, all while enjoying the benefits of golfing at Van Patten for the 2025 season!

Bring your team or customers for a round of golf!



x48



- Forty-Eight (48) Individual Golf Passes (Carts Included)
- Six (6) \$100 Van Patten Pro Shop Gift Cards
- Six (6) \$100 Mixed Breed Restaurant Gift Cards

OVER \$4,500 OF BUILT-IN VALUE!

SECURE YOUR CORPORATE SPONSORSHIP
LIMITED TO 27 BUSINESSES ONLY!

[VANPATTENGOLF.COM/SPONSORSHIPS](https://vanpattengolf.com/sponsorships)



Includes Everything in Tier I Plus, Enjoy Fantastic Perks from Mixed Breed Brewing



CUSTOM-BRANDED BEER

Collaborate with the brew master to create a unique beer, designed to your taste, complete with custom labels featuring your business's branding. Our in-house graphic designer will work closely with you to ensure your branding is beautifully displayed on on your custom beer. Choose from any style of beer and we will brew exactly to your specification.

We will provide you 10 cases of your custom beer (240 Beers!) and 4 eco-friendly disposable kegs.

MUG CLUB MEMBERSHIP

As a Mug Club member, you'll enjoy \$2 off draft craft beers all year long. It's the perfect way to sip, savor, and celebrate your sponsorship at Van Patten Golf Club! Plus, enjoy one complimentary mug fill on the house each time you visit!



PRIVATE BREWERY TOUR, TASTING, AND DINING EVENT

Treat your team and clients to an exclusive behind-the-scenes look at Mixed Breed Brewing with a private brewery tour, complete with a guided tasting of our finest craft beers. After the tour, enjoy a sponsor-exclusive dinner party **for up to 30 guests**. It's the ultimate way to experience the best of our brewery while strengthening connections with your team and clients!



SECURE YOUR CORPORATE SPONSORSHIP
LIMITED TO 27 BUSINESSES ONLY!

[VANPATTENGOLF.COM/SPONSORSHIPS](https://vanpattengolf.com/sponsorships)

Includes Everything in Tier I & Tier II The Best In Golf, Beer, & Marketing



CLICK TO WATCH!

PROFESSIONAL PHOTO & VIDEO SESSION

Showcase your business with a full set of high-quality photos and a professionally produced 60-120 second brand video, capturing your products and services at their best. Our in-house photographer/videographer will collaborate with you to create stunning visuals perfect for your marketing materials, social media, and website. Plus, your video will be featured on our social channels for even more exposure!

PREMIUM COMPANY GOLF OUTING

Host the ultimate company golf outing at Van Patten Golf Club! Choose your preferred date and bring up to 48 players for an unforgettable day on the course. Enjoy delicious food at the turn and treat your guests to an exclusive beer tasting experience from Mixed Breed Brewing. Perfect for team-building or client entertainment!



VP SUITES: 16 HOURS OF PLAY

Your business will enjoy 16 hours of play in our VP Suites. A truly immersive experience that makes it feel like you're standing on the fairway. Our golf simulation software offers high-resolution simulations of world-class golf courses and driving ranges.



SEASONAL BEER NAMING RIGHTS

Put your brand in the spotlight with the exclusive opportunity to name one of our seasonal beers at the Mixed Breed Restaurant & Brew Pub! As a corporate sponsor, you'll work with our brewery team to create a custom beer, proudly named after your business, and featured on our menu. It's a unique way to engage customers and keep your business top-of-mind.



To get started, visit
www.vanpattengolf.com/sponsorships

Elevate Your Brand.



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LIMITED AVAILABILITY • INCREDIBLE VALUE!

SECURE YOUR SPONSORSHIP TODAY

Our corporate sponsorship packages at Van Patten Golf Club offer an unbeatable blend of marketing, golf, and craft beer benefits that are perfect for elevating your brand and connecting with clients.

From custom-branded beers and exclusive brewery experiences to premium golf outings and professional video and photo sessions, each tier provides unique and engaging opportunities tailored to showcase your business. Maximize your brand's exposure and build lasting relationships while enjoying the best that our club has to offer.

Ready to take your business to the next level?
Visit www.vanpattengolf.com/sponsorships to get started today!

SECURE YOUR CORPORATE SPONSORSHIP
LIMITED TO 27 BUSINESSES ONLY!

VANPATTENGOLF.COM/SPONSORSHIPS